

Packers Heritage Trail (City Walk) – Directions

1) Neville Public Museum (Packers Heritage Trail plaque)

Trailhead located at 210 Museum Place.

2) CityDeck (Downtown Green Bay plaque)

From the Neville cross the Ray Nitschke -- or Main Street – Bridge and head back toward the east bank of the Fox River and the CityDeck or boardwalk. From the sidewalk on the south side of the bridge to the CityDeck, one might encounter an obstacle course through a construction zone for a few years. Walking on the north side of the bridge is a little longer. The plaque is along the CityDeck behind Hagemeister Park restaurant.

(Directions for Drivers: The CityDeck is for pedestrians only. After crossing the bridge, turn right on Washington Street, continue two blocks to Cherry Street and turn left.)

3) Birthplace of the Packers (Associated Bank)

From the Downtown Green Bay plaque continue south on the CityDeck roughly a block to the Nicolet Bank building and turn left at Cherry. Head east on Cherry a block-and-a-half, cross Adams Street and continue east a half-block to the southeast corner of the Associated Bank building.

4) Hotel Northland

From the Birthplace plaque continue east on Cherry a half-block, turn left at Jefferson Street and head north one block. Cross Pine Street, turn left and head west one block to the Hotel Northland.

(Directions for Drivers: A left turn from Cherry onto Jefferson is prohibited. Jefferson is a one-way street heading south. Continue one more block east, turn left onto Madison Street for one block and then turn left onto Pine. The Northland is two blocks ahead on the right.)

5) Curly Lambeau’s Office—Northern Building

From the Northland continue south on Adams two blocks, passing in front of Associated Bank. The Northern Building is located at the northeast corner of Adams and Walnut streets. The plaque is on the Adams Street side, but the building’s address is 305 E. Walnut St.

6) Bellin Building

From the Northern Building cross Walnut at Adams, turn right and head one block west on Walnut to the Bellin Building, located at the southwest corner of Walnut and Washington.

7) Milwaukee Road Depot (Breakthrough Fuel)

From the Bellin Building continue south on Washington three blocks to Crooks Street. The plaque is located at the southwest corner of Washington and Crooks.

Note:

- *Here’s an alternative route from the Bellin Building: Continue west on Walnut for a half-block to the foot of the bridge, turn left and follow the pedestrian path along the river to Crooks.*

8) Packers Office Building (Quality Inn & Suites)

The former Packers Office Building is kitty-corner from the former Milwaukee Road Depot. Cross Washington and Crooks to the northeast corner of the intersection. The building is the southernmost part of the Quality Inn & Suites. The address when the Packers occupied the building was 349 S. Washington St.

9) Elks Club (Family Services of Northeast Wisconsin)

From the former Packers Office Building continue east on Crooks one block to Adams. Cross Crooks and Adams. The former Elks Club is located at the southeast corner of the intersection.

10) St. Willebrord Catholic Church

From the former Elks Club cross back over Crooks and continue north on Adams two blocks to Doty Street. The church is located at the southeast corner of Adams and Doty.

11) Brown County Courthouse

From St. Willebrord cross Doty, turn right and head east one block to Jefferson. The courthouse plaque is located near the northwest corner of Jefferson and Doty or on the southeast lawn of the courthouse.

(Directions for Drivers: A left turn from Doty onto Jefferson is prohibited. Jefferson is a one-way street heading south.)

12) Columbus Community Club (WBAY Building)

From the courthouse cross Jefferson at Doty, turn left and head north one-half block. What is now the WBAY Building is located at 115 S. Jefferson St.

(Directions for Drivers: A left turn from Doty onto Jefferson is prohibited. Jefferson is a one-way street heading south.)

13) Green Bay Press-Gazette

From the former Columbus Club continue north on Jefferson one-half block to Walnut. Cross Walnut at Jefferson, turn right and head east a little more than a half-block to the plaque.

(Directions for Drivers: If you parked on Doty to view the Courthouse and Columbus Club plaques, continue east on Doty one block past Jefferson to Madison. Turn left onto Madison and continue one block to Walnut.)

14) Hagemeister Park (Green Bay East High School)

From the Press-Gazette continue east on Walnut for roughly a mile to Baird Street. East High School is located at the northeast corner of Walnut and Baird. The Hagemeister plaque faces Baird near the northwest corner of the building.

Note:

- There are no available restrooms or businesses from Monroe Avenue, which is one block east of the Press-Gazette, to Baird.

15) City Stadium

From East High continue north a short distance on Baird to the front gate of City Stadium.

16) Curly Lambeau's Birthplace Home

From City Stadium continue north on Baird for nearly two blocks to Main Street. Cross Baird and Main at the traffic light. Turn left at Main and head west one block to Irwin Street. Turn right at Irwin and head north two-and-a-half blocks to the Lambeau site. The home is located at 615 N. Irwin St.

Notes:

- *Immediately north of City Stadium is the start of the Cora Vanderperren Trail and also the Packing Plant Spur of the Packers Heritage Trail. The first plaque on the spur, commemorating the Packers Practice Fields, is located at the beginning of the pedestrian path just before the East River and is visible from the sidewalk on the east side of Baird.*
- *It is roughly three-quarters of a mile from City Stadium to the home. There are businesses, but no public restrooms along the way.*

17) Chicago & North Western Depot (Tittletown Brewing Co.)

From Lambeau's home return to Main, turn right and head west seven-tenths of a mile to Monroe. Cross Monroe, turn right and head north a little more than a block toward the bridge over the East River. Just before the bridge, turn left onto the pedestrian path along the river and follow it as it winds west and south to the Nitschke Bridge. Proceed to the sidewalk on the bridge's north side and cross the Fox River to the former North Western Depot.

Note:

- *It is nearly 1½ miles from Lambeau's home to the former depot. There are businesses, but no public restrooms along the way. Rather than taking the pedestrian path along the East and Fox rivers, here's a shorter route: Cross Monroe and stay straight on the sidewalk on the north side of Main and cross the bridge.*

(Directions for Drivers: Don't turn at Monroe. Stay straight on Main, cross the Nitschke Bridge and the former depot is on the right, just beyond the railroad tracks.)